

Connect

Reach buyers, decision makers, and influencers – eager to hear from you!

DMA Member Communities Sponsorship Program



Would you like to get your company’s message out to an engaged, marketing savvy audience of influencers and decision makers?

NEW: Agency Showcase

This is an ideal opportunity for agencies to demonstrate their engagement and loyalty practices and share campaign case studies. We’re booking the 2018 season now. Hurry! Contact us for details.

Why you should allocate advertising spend with DMA Member Communities.

Select from 5 highly-engaged member communities participating in their webinar series. Be instantly recognized by their Leadership Councils as a friend and supporter of their Community programs. Select one or more!

- Analytics
- Customer Engagement & Loyalty
- Data
- Integrated Marketing
- Mobile & Digital

Each Community is made up of brands, agencies and service providers, mid management and up, who are eager to hear the latest trends and applicable innovations in this data-driven marketing age. They are individuals from the over 1400 member companies that make up the [Data & Marketing Association](#).

It’s easy. We use the very user-friendly GoToWebinar as the platform for one hour – 45-50mins for presentation allowing for Q&A at the end.

Select a Package

Community Education Sponsorship

Present a Webinar – case study or solution-based (*non-promotional*) topic.

- Your logo on the Community & the event web pages for 6 months
- Your white paper posted on Community web site and/or video on [DMA360](#) member platform.
- Full webinar registration list for your follow-up message.

DMA member: \$3K
Non-member: \$5k

Regional Community Roundtables Exclusive Sponsorship

Held in major cities around the country at a venue for 30-75 people. Present a case study or be part of a panel. [Find out more.](#)

DMA member: \$7.5K
Non-member: \$15k

&THEN Community Breakfast Exclusive Sponsorship

- The benefits of a Community Education Sponsorship,
- PLUS a 20-minute presentation at this popular learning & network kick starter during this annual &THEN conference + recognition at the conference.

DMA member: \$5K
Non-member: \$10k

Customized packages can be arranged. Contact [DMACommunities](#) for more info.

Hurry! We’re already booking for 2018-2019.