



DMA Community Sponsorship Opportunities

REACH BUYERS, DECISION MAKERS AND INFLUENCERS

Get noticed by highly engaged, decision-making community members. Simply select the Community that you are interested in – and then choose your level of participation.

Select Your Community

- Analytics
- Customer Engagement & Loyalty
- Data
- Integrated Marketing & Digital
- Mobile & Digital

Targeted Visibility / Value Priced

- | | |
|--|-----------------|
| BRONZE PACKAGE Website Sponsor | \$1,000 |
| Your logo on a Community webpage for 6 months | |
| SILVER PACKAGE Communications Sponsor | \$2,000 |
| • Bronze package benefits | |
| • Your logo on DMA Insider (monthly Community Newsletter) for 6 months | |
| GOLD PACKAGE Education Sponsor | \$3,000 |
| • Bronze and Silver benefits | |
| • Present a relevant case study or instructional Webinar/Town Hall to selected Community | |
| • Your relevant white paper posted on selected Community website | |
| DIAMOND PACKAGE Premier Sponsor | \$5,000 |
| • Bronze, Silver, and Gold benefits | |
| • Listed as a sponsor of an upcoming All Communities Networking Event or Live Seminar | |
| PLATINUM PACKAGE Elite Sponsor | \$10,000 |
| • Bronze, Silver, Gold, and Diamond benefits | |
| • Listed as a sponsor of a Community Networking Event at &THEN | |

This opportunity, along with Community membership, is available to DMA members only. Contact Laura Gigliotti to reserve or find out more:

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theDMA.org