



**STATISTICAL  
FACT BOOK  
2017**

**THE ULTIMATE SOURCE FOR  
DATA-DRIVEN MARKETING INSIGHT**

39th Edition

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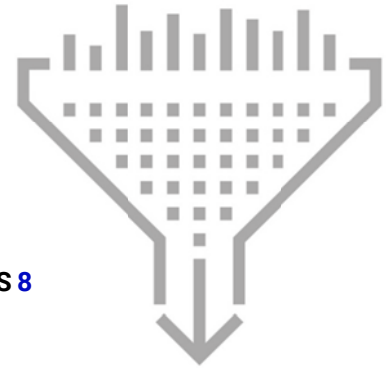
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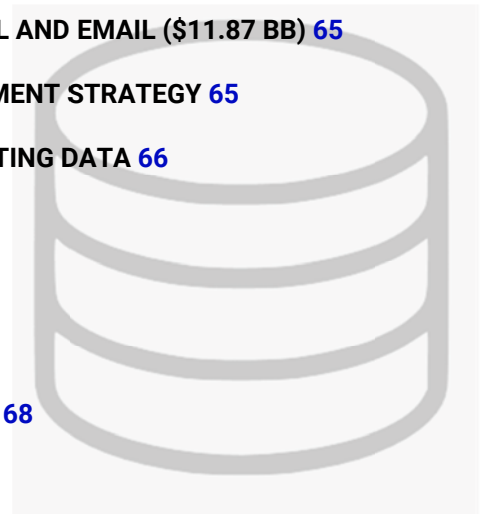
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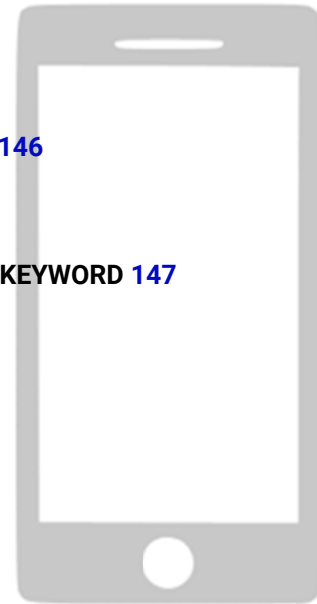
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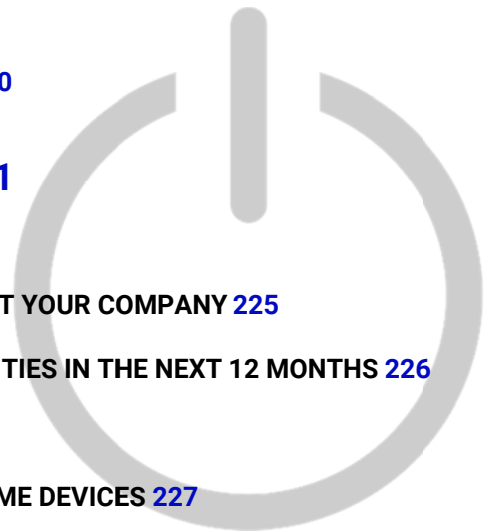
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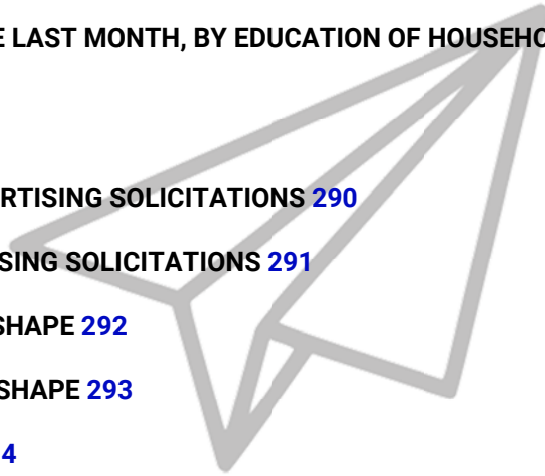
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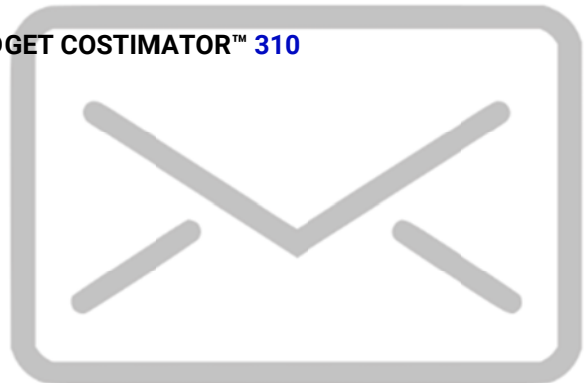
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